



Mark Hess | Principal (former) | Sarah Banks Middle School  
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[wlcsl.org](http://wlcsl.org)

# Digital Leadership Credentials for Mark

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No formal computer training

Does not hold any kind of technology certificate

Not a single degree in a technology related field

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**Tech savvy isn't necessary, but being  
“tech aware” is an obligation.**

# **Our school is known for being a technology school**

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Michigan technology showcase school

SMART Technologies demonstration site

Host to numerous site visits throughout the year

Host a to annual Spice it Up! Technology conference

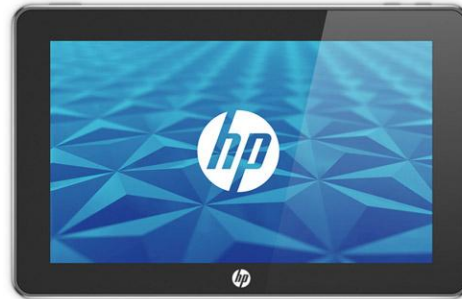
# Common questions

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How do I get the staff to “buy-in” to technology use in the classroom?

What can I do as building leader to model and promote technology?

Where does the money come from?



**Not only do we have a professional obligation, but we have a moral obligation. Anything less, is educational malpractice.**

**What can I do as building leader to model  
and promote technology?**





Sometimes it's the simple things

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<http://walledlake.k12.mi.us/banks>



[banksmiddleschool.org](http://banksmiddleschool.org)



hold your school website to high standards

**Where does the money come from?**

# Where did the money come from?

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comprehensive analysis of building budget



media center line items  
custodial line items  
eliminated department budgets

**1/3**

# Where did the money come from?

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comprehensive analysis of PTA budget



removed outdated line items  
introduced technology line items  
shifted philosophy of spending

**1/3**

# Where did the money come from?

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comprehensive approach to grant writing

**1/3**

# Essential questions